HOW CAN LEGISLATION HELP ROMANIAN SMEs GO GREEN?

Zsuzsanna Katalin SZABÓ∗

ABSTRACT: Green economy has become over the last decades, in a relatively short period, an issue of major importance worldwide militating for continuous improvement of the quality of life taking into consideration the rational and efficient use of the resources. The fulfilment of the transition process toward green economy is going on in a different manner across economies worldwide. Within the UN countries, there are huge differences at socio-economic level, and at national level, there are inequalities at regional and local level. The global policies cannot be applied for the implementation of the sustainable development goals, thus strategies must be applied according to national, even regional and local particularities.

This paper presents the Romanian experience with SMEs and green economy. Therefore, legislation issues for SMEs related to environmental management and the Governmental policy to support SMEs toward the green economy will be analysed. Moreover, the role of the SME sector in national economy and the eco-innovation capacity of Romanian SMEs will be presented.

KEYWORDS: green economy, SME sector, Romania, eco-innovation, policy

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∗ Professor PhD., „Petru Maior” University of Tg. Mures, Faculty of Economics, Law and Administrative Sciences, ROMANIA.

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