CHANGES IN THE REGULATION OF COLLECTIVE MANAGEMENT IN HUNGARY

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ABSTRACT: The author's moral rights of intellectual property are reserved exclusively to the person or property under the completed form. In the exercise of property rights which are the subject of the traffic and exploitation genre, however, the situation is different with regard to the exercise. The evolution of technology and population, and with it a significant increase in the number of new public works enjoying copyright genres, broker / distribution channels have emerged, which made it necessary connection between the traditional author-user reinterpretation. The author works in marketing has changed the dimensions of the parties, the author and the user, distancing led to the author that is in most cases impossible to track events related to the use of plants. In this regard the nineteenth century. Since the end of the century came the need for collective management, appeared to those organizations that represented the interests of authors, helped the masses to allow the lawful use of the item.

KEYWORDS: intellectual property, copyright, collective management, EU legislation.
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