

## THE TRADE WITH MEDICINE

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**ABSTRACT:** *Is there a link between trade and medicine? As origins, commercial interests were foreign from the medical tradition; in other words, the answer would be negative. From this point of view, the differences between a hospital and a commercial enterprise should be more than obvious. It will therefore be very important to note the differences between a doctor from a trader, a patient from a customer, and eventually the patient from the merchandise. Is medicine a business? Although the answer is negative in theory, in practice we can find answers in formal terms that are positive (unfavorable but by implication). In fact, this is a tribute paid to a number of shortcomings: from the lack of a vocational education to the anemic reaction of various institutions with a precise role in this direction.*

**KEYWORDS:** *commerce, economic thinking, medicine, differentiation*

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