

THE IMPLEMENTATION OF DIRECTIVE 1999/44/EC ON CERTAIN ASPECTS OF THE SALE OF CONSUMER GOODS AND ASSOCIATED GUARANTEES INTO ENGLISH LAW. BRIEF CONSIDERATIONS.

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Abstract: *Highlights the key provisions of the Sale and Supply of Goods to Consumers Regulations 2002, implementing European Parliament and Council Directive 1999/44/EC into English Law. Covers measures on: (1) the definition of “satisfactory quality” and liability in respect of public statements; (2) the conformity with the contract; (3) the passing of risk; (4) new remedies for consumers of repair, replacement, reduction in price or rescission of the contract; (5) the status and form of consumer guarantees; and (6) the seller’s right of recourse.*

Keywords: *Consumer Protection; Satisfactory Quality; Sale of Goods; Guarantees; Remedies.*

JEL Classification: *K 13, K 23.*